

NEWSLETTER CONTEST



STATE DIRECTOR
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CRITERIA FOR JUDGING

- Name of the Chapter... Not just the name you give your newsletter.
 - Location of campout(s)
 - Date of the campout
 - What activities took place or will be taking place
- How many where there - - include members, guests, visitors, state staff
- Names of Officers (and newsletter editor) - - how to contact them
- Announcements of future campouts, especially state Samborees and friendship rallies
 - Appropriate placement of photographs and identification
 - Attractiveness of - - use of color and layout
- Number issues per year - - at least 4 to 6 turned in for judging. Year to run from 11/1 to 10/31.

NOTE:

- A HARD COPY MUST BE MAILED TO State Director to participate in the newsletter contest
 - Copies to your ASD as well as chapter members can be emailed